

Career Fair Success for All Students

Read how to prepare and plan, how to approach employers, and how to follow-up after the fair.

- Attend the Career Fair Prep for Students workshop. Check dates and times.
 - Plan ahead! Be sure to have your proper business attire ready to wear for the career fair.
 - Research each company and the opportunities they are recruiting for ahead of time.
 - Research these opportunities to see if your skills and experience match the qualifications they are seeking.
- Research employers' websites to learn what the company does, where it does business, what its mission is, and something unique that interests you about the company. Be prepared to answer "why do you want to work for this company"?
- Create a target list of employers. Identify employers interested in meeting international students in your major, and be prepared to discuss how your skills and experience match the skills and experience (job description) that the employer is looking for. If your skills and experience do NOT match well to the job description, this implies that you may not be the best candidate for that job opportunity. To be successful, focus your efforts on matching your skills and experience to the job description.
- Make a plan to speak with the employers on your target list. Be sure to print out the Career Fair Brochure before attending the fair, and map out your strategy ahead of time.
- Prepare a short (30 -60 seconds) "elevator pitch" or "personal commercial," to share with employers when you meet them.

“Elevator Pitch Tip”

Prepare a short (30 -60 seconds) "elevator pitch" to share with employers when you meet them.



My name is _____ (your name), and I am a (senior, Masters Student, sophomore) in _____ (field/major). I will graduate in _____. I am interested in the _____ (co-op? full time?) _____ (position title) position at _____ (company name). I have the _____ skills and experience that the job posting describes. _____ (the company name) interests me because _____.

- ADD something about yourself that is positive and memorable:

My last employer said _____. *I am* _____.

Repeat the elevator pitch above and you will have a successful introduction pitch to employers.