



Program Learning Outcomes

ORGANIZATIONAL MANAGEMENT

A student graduating with a B.S. in Organizational Management from Wilberforce University will be able to:

- Demonstrate an understanding of the fundamentals of business and be able to apply those to practical business situations.
- Understand the relationship between social behavior and organizational management and to use this understanding to develop strategies to enhance organizational performance.
- Evaluate business performance and issues and develop possible strategic plans to optimize organization performance.
- Write clearly and effectively on topics related to organizational management.
- Effectively develop and communicate oral presentations as appropriate to a wide variety of audiences.
- Demonstrate career readiness skills necessary to smoothly and effectively transition into an entry level position or graduate program in or related to Organizational Management.

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